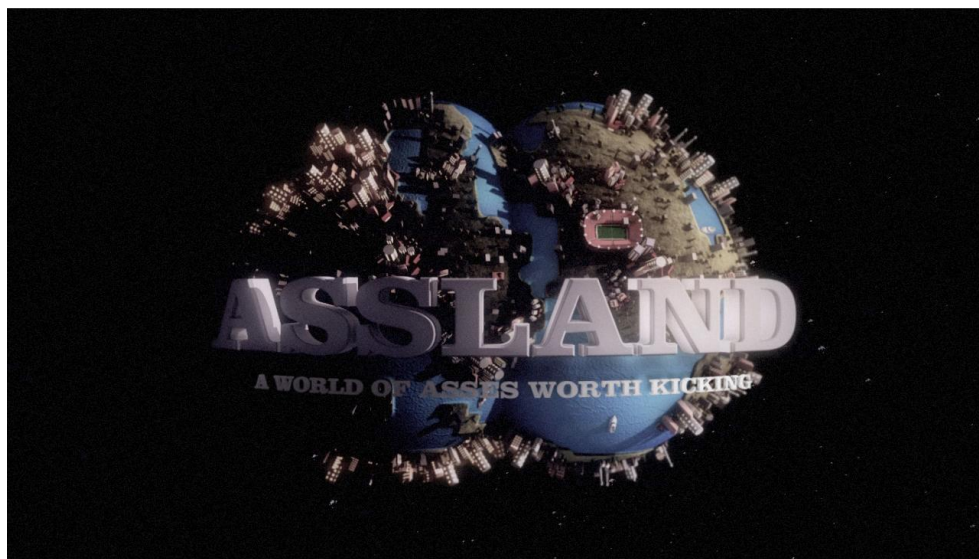




DIESEL: ASSLAND

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



Country: UK

Running Time: 1m 13s

Director: Tomi Dieguez

Producer: Patricio Verdi Brusati

Production Company: PUNGA™ Visual Consorcio

Short Synopsis: Director Tomi Dieguez had to design and dream asses to create this funny and out of the box spot.

Long Synopsis: ASSLAND! There are times when you have the chance to work in something really funny and out of the box! Santo's campaign for Diesel was one of those projects. These asses are really worth kicking! Tomi had to think, dream and design asses for 3 months as well as the rest of the team. Our friends at La Posta Cine helped us to give life to these beautiful yet disgusting asses! Enjoy!

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