



TG4: CORP + ANAM

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



Country: Ireland

Running Time: 54s

Director: Lorcan Finnegan

Producer: Brunella Cocchiglia

Production Company: Lovely Productions

Short Synopsis: Intro title sequence to 'Corp + Anam', a gritty new four part crime drama produced for Irish language broadcaster TG4.

Long Synopsis: Titles for 'Corp + Anam' a gritty new Irish language drama made for TG4 (4x1hr episodes). The rapping for the intro is in Irish (Gaelic). The series starts Maria Doyle Kennedy (Tudors) who turned out to be fluent in Irish. The intro was designed, edited and directed by Lorcan Finnegan and shot by both Lorcan Finnegan and DOP Colm Hogan on a Canon 1D and 7D. The title sequence was shortlisted for an 'Excellent in title Design' award at SXSW The Art of The Title program 2011. Also featured on Promonews, Stash, Ventilate and many other design blogs. The titles were spotted by US management company Energy Entertainment who are now in talks with the producers about doing a US remake of the series - all based on how much they liked the titles!

www.lovelyproductions.com

www.sohoshorts.com