



SWAROVSKI: DISCOVER YOUR LIGHT

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



Country: Austria

Running Time: 3m

Director: Bruno Aveillan

Producer: Jason Kemp, Kate Elson

Production Company: Believe Media, UK

Short Synopsis: Aveillan takes us on an impressionistic journey that is at once mystical, suspenseful and, like its heroine, beautiful to behold.

Long Synopsis: Bruno Aveillan's short film; "Discover Your Light" for SWAROVSKI is dreamlike, conceptual and exotic. Aveillan takes us on an impressionistic journey that is at once mystical, suspenseful and, like its heroine, beautiful to behold. Aveillan draws in viewers through three exotic realms that loosely represent the three key ingredients used in creating fine crystal-sand, fire and water, followed by a charming coda depicting the heroine awakening in a contemporary setting.

www.believestudio.co.uk

www.sohoshorts.com