



EA: ALICE MADNESS RETURN - TRILOGY

RUSHES SOHO SHORTS 2011
THE BROADCAST DESIGN CATEGORY



Country: UK

Running Time: 2m

Director: Shy The Sun

Producer: Samantha Plaisted

Production Company: Strange Beast

Short Synopsis: This is a trilogy of the three trailers for the video game Alice: Madness Returns.

Long Synopsis: Animation and design collective Shy the Sun has directed "Wonderland" the last in a series of three trailers for the launch of the video game Alice: Madness Returns through production company Strange Beast.

Alice: Madness Returns is the long awaited sequel to the 2000 hit video game American McGee's Alice. McGee, the designer of the original game, returned to design the sequel with game developers Electronic Arts.

www.strangebeast.tv

www.sohoshorts.com