



THE BODY SHOP: EARTH LOVERS

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



Country: UK

Running Time: 1m 8s

Director: Koja (Eiving / Axen)

Producer: Koja

Production Company: Independent

Short Synopsis: A series of environments and characters are coloured in frame by frame to show how small gestures can help take care of nature.

Long Synopsis: We were commissioned by The Body Shop to make a film to promote "Earth Lovers", a new line of 100% biodegradable products that is kinder to the environment. It resulted in a hand made 3D stop motion animation, a series of environments and characters are coloured in frame by frame to show how small gestures can help take care of nature.