



## MNET: FIREFLY

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



**Country:** South Africa

**Running Time:** 1m

**Director:** Jannes Hendrikz

**Producer:** Nina Pfeiffer

**Production Company:** Shy The Sun

**Short Synopsis:** When a firefly falls in love with the moon...

**Long Synopsis:** We start off by seeing a lonely and deserted house in a dark forest. It's a quiet and lonesome night when we notice a little firefly circling a light-bulb. The firefly is completely in love with this light-bulb, but it is on its last breaths of life, and soon dies. The fly gets completely heart broken and devastated, thinking all hope is gone. He wanders off sorrowfully into the forest, but then catches sight of something and rushes towards it. Having a glimpse at the firefly's face we realize it saw something even better than the light bulb. It opens up on a beautiful pond scene lit up by a big bright moon in the sky. He falls head over heels in love with the moon and flies off into the sky towards it. This commercial was created in stereoscopic.

[www.shythesun.tv](http://www.shythesun.tv)

[www.sohoshorts.com](http://www.sohoshorts.com)