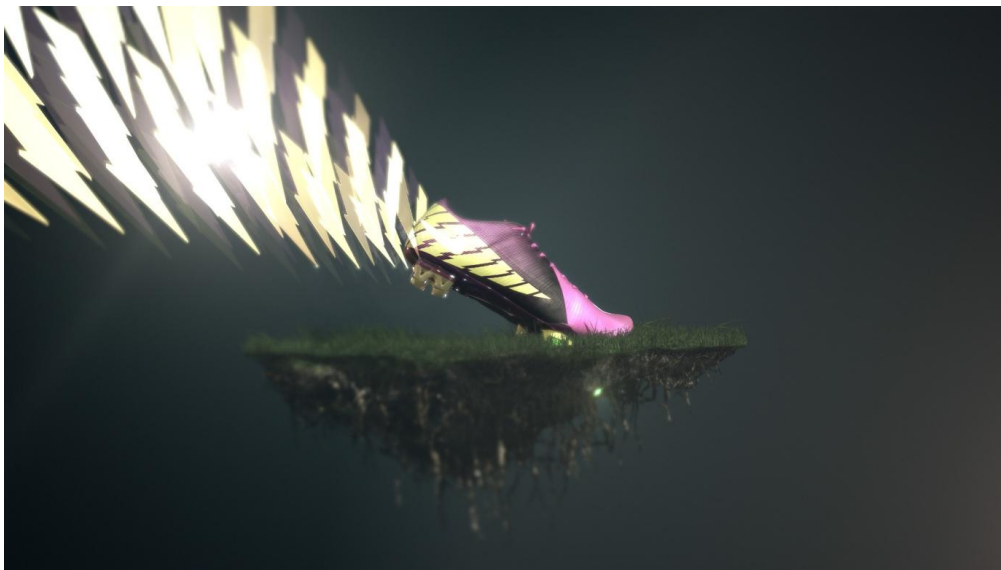




NIKE: MERCURIAL VAPOR SUPERFLY III

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY



Country: Holland

Running Time: 65s

Director: Jean-Paul Frenay

Producer: Ania Markham

Production Company: Postpanic

Short Synopsis: A photo-realistic mix of motion graphics and 3d, the minute long spot introduces the new Nike Mercurial Vapor Superfly football boot and specifically highlights the various technical features within the product.

Long Synopsis: N/A

www.postpanic.com

www.sohoshorts.com