



## THIS UNPREDICTABLE LIFE

RUSHES SOHO SHORTS 2011

THE BROADCAST DESIGN CATEGORY

**Country:** UK

**Running Time:** 1m

**Director:** Smith & Foulkes

**Producer:** Tracey Cooper

**Production Company:** Nexus Productions

**Short Synopsis:** 'This Unpredictable Life' is a breathtaking mix of volumetric lighting and magical particles bringing to life a beautiful fantasy world through which we take an amazing trip. Cleverly playing out the central premise of the ad, that life is an unknowable journey, the film combines simplicity and sophistication with an uncomplicated but engaging central character starkly contrasted against a series of deliciously complex and abstract backgrounds. Set to a cinematic poem, we follow our hero as he swoops and wheels through life's journey.

**Long Synopsis:** n/a

[www.nexusproductions.com](http://www.nexusproductions.com)

[www.sohoshorts.com](http://www.sohoshorts.com)